

POR TU FAMILIA

The Por Tu Familia program aims to address risk factors associated with heart disease by promoting the self-management of healthy habits. It is structured through the DEEP (Diabetes Empowerment Education Program) curriculum.

Por Tu Familia takes a holistic approach in promoting healthy lifestyles in families through emphasis on healthy nutrition and exercise.

- A health care professional leads the lectures on health conditions.
- Professional instructors lead group fitness activities, such as Zumba.
- A chef leads interactive cooking demonstrations, such as a Taquiza (taco buffet) cooking class, where participants learn how to read nutrition facts labels.





Increased rate of underlying conditions among Hispanics Lack of trust & awareness of services



of technology



Lack of linguistic & cultural competence





Lack of

awareness of

services

PROGRAM LESSONS

- Heart disease
- Blood pressure and stroke
- Cholesterol
- Diabetes
- Importance of reducing saturated fat, sweets, and salty foods in your daily diet
- Importance of regular exercise



CONTACT

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Why Por Tu Familia?

18.2M

Adults in the U.S. have heart disease

17%

Adult Hispanics suffer from type 2 diabetes

30%

Hispanics have high blood pressure

24%

Hispanics have poorly controlled blood pressure

Pro Tu Familia Participant





"I enjoyed the Zumba® and the classes with the chef. I have made all the recipes at home. My family loves them and I feel like I am doing something good for all of us."

NIHHC's Impact in the Community



+6%

Increase in confidence in the ability to manage diabetes



+38%

Increase in reducing the amount of fat in their diet



+12%

Increased effort to lose weight



Increase in physical activity





Increase in confidence in ability to prevent type 2

diabetes